



# Imagine

**"Now to him who is able to do immeasurably more than all we ask or imagine,  
according to his power that is at work within us, to him be glory  
in the church and in Christ Jesus throughout all generations, for ever and ever! Amen.**

This book belongs to:





## IMMEASURABLY MORE

Our Lord is a big God. He is full of surprises. His grace is amazing. Who in the Old Testament could have imagined the manger, the cross, or the empty tomb? We believe a facility in Laveen will help us do immeasurably more.

**MORE PEOPLE REACHED WITH THE GOSPEL**  
**MORE BAPTISMS**  
**MORE LIVES CHANGED**  
**MORE CONNECTION**  
**MORE MISSIONARIES SENT**



# THE VISION

## A Lighthouse

- Shining out into our community and the world
- Proclaiming the good news of forgiveness
- Sharing the love of Jesus

## A Landmark

- Making CrossWalk visible to our community
- Making a permanent, recognizable home for CrossWalk Lutheran Ministries

## A Launchpad

- Sending out missionaries into the world
- Equipping leaders for service



# A DEFINING MOMENT

In 2004 when Jeff Gunn was called to be the pastor of CrossWalk Church, a vision was cast to be a church for the unchurched. This means that "We desire, by God's grace and power, to be a church that unchurched men, women and children would love to attend." And for the last 17 years we have reached out with the good news of Jesus.

Today we are blessed with:

- 30 groups with over 300 people attending
- Ministry teams with over 140 volunteers serving on a weekly basis
- 600 worshippers attending on two campuses in 2020
- Live Stream worship reaching throughout the country and world.

Oh, the overwhelming,  
never-ending,  
reckless love of God

Imagine Building Initiative fulfill our vision of  
being a Landmark, Lighthouse and Launchpad.

Founding of CrossWalk Church

We Love Laveen Community engagement including:

- Trunk of Treat
- Laveen School Dive
- Laveen Barbeque
- Group Impact Projects

Move from campus of ALA to  
Cesar Chavez High School

Purchase of 8 acres of land at 59th Ave and  
Baseline Road



**IT'S TIME TO IMAGINE.**

HOLY  
BIBLE

NIV

FOR  
EVERYONE

# Imagine

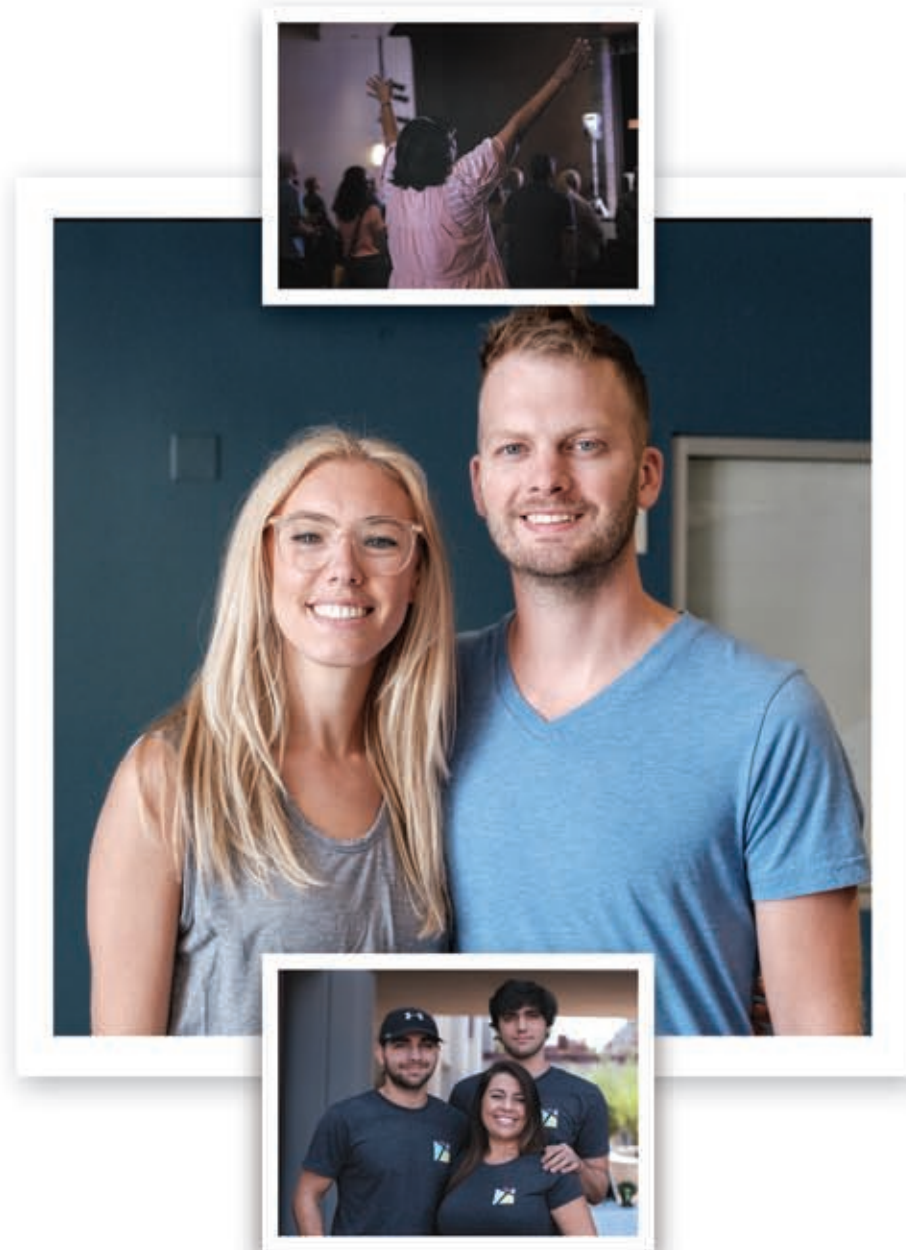


We are asking everyone at CrossWalk to pray, sacrifice and give in new ways during this season.

# FULLY DEVELOPED FOLLOWERS

Our love for one another makes the Gospel more believable to an unbelieving world. We will place greater emphasis on fostering a culture of true Biblical community within our walls to more effectively transform the community outside our walls.

- Develop an intuitive path for guests and members to easily join groups and become more fully developed followers of Jesus.
- Raise the bar of group leadership by offering more in-depth training for current and potential leaders.
- Mobilize every CrossWalk Impact Group around our mission to make a greater impact globally and in our local community.





## ESTEBAN GOMEZ

Over 10 years ago my family visited CrossWalk Church for Christmas Rockin' Eve. We returned for Sunday worship and became regular attenders as we "kicked the tires" and took CrossWalk for an eventful ride. We first became involved with church service setup, joined a growth group, and learned about CrossWalk through the class system presented by the Crosswalk Pastors, staff, and elders. Now our family is fully engaged in all that CrossWalk offers to us in building and developing our Christian faith. As a family, we help with setup and take down on a regular basis. Kim, Sierra, and Saige enjoy helping with CrossWalk Kids ministry. I sit in leadership as a Board member of the church. Our family experience at CrossWalk led to us choose Emmanuel Lutheran School for grade school to middle school, and to Arizona Lutheran Academy for a wonderful high school Christian Education. We love being a part of the CrossWalk family because of all the wonderful families that we now call friends. We are very excited to be a small part of the big things coming to CrossWalk, and the building of our future home and lighthouse.





## CHURCH FOR THE UNCHURCHED

We desire to be — by God's grace and power — a church that unchurched men, women and children love to attend.

- We will increase our connection with our community through our outreach events.
- We will equip and empower every member at CrossWalk to connect with and invite unchurched guests.
- We will continue to create environments that are warm and inviting for everyone in our community.





## REGGIE FLETCHER

A moment that stands out most in my mind is the baptism of our daughter Isabella. When I think back on Isabella's baptism, it reminds me that I am a dearly loved child of GOD. Also, that the members of our congregation are not just ready to assist us with Isabella's spiritual growth, but also with mine. This makes me realize that I am part of a community (the CrossWalk Family), a feeling that I have not had at other churches.

# IMAGINE WHAT GOD CAN DO WITH OUR NEW BUILDING

The Lord has a marvelous plan. The plan is that through the Church — through people like you and me — the whole world would enter into a relationship with God through the saving work of Jesus Christ. CrossWalk exists to reach those who don't enjoy this relationship, yet. You are part of God's plan!

The first CrossWalk building program started over 15 years ago and continues inside of you today. We call it, "Making fully-developed followers of Christ." Paul calls it *grasping how wide and long and high and deep is the love of Christ, and to know this love that surpasses knowledge — that you may be filled to the measure of all the fullness of God.* Eph.3:18-19 NIV





Our community is bursting at the seams with new homes going up. God is literally bringing the world to our community and we want to be ready to share the love of Jesus with them.

Our new building will be permeable to the community. We want it to be inviting and usable for those in our community seeking a safe place for counseling, groups, service opportunities, recovery ministry and more.

Picture an inviting patio area and reception area where friends and families can connect on the weekend and during the week. Picture a multi-use worship space that doubles as a reception or conference space. Picture a youth worship space that doubles as an elegant wedding venue. Picture a fun playground and CrossWalk Kids space that will also double as rooms for groups to use throughout the week.

For every age and every stage in life, CrossWalk will be a lighthouse, landmark and launchpad as we bring Jesus to the last, the lost and the least of our community.





# FREQUENTLY ASKED QUESTIONS

## What is the purpose of IMAGINE?

The purpose of IMAGINE is to engage our entire church in giving time, energy, money and resources to accomplish the following strategies over the next few years so that we become...

### ...A Lighthouse

- Shining out into our community and the world
- Proclaiming the good news of forgiveness
- Sharing the love of Jesus

### ...A Landmark

- Making CrossWalk visible to our community
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### ...A Launchpad

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## What is the financial goal of this initiative?

The estimated cost for our facility in Laveen is 6 million dollars. The goal of Imagine is to raise 2 million dollars towards this project. During this time we ask the CrossWalk family to Imagine the possibilities God has in mind for our church. We ask that every member of the family would pray for the initiative and give towards the project, over and above your regular offering. These offerings will be received over a three-year period.

## Why are we doing this now?

We have been very comfortable being a mobile church over the last 17 years, but circumstances have changed in recent years.

In some ways we believe God is pushing us. In less than a week in 2020 we were reminded of how quickly we can be homeless as a church. We also know with the changing climate in our country, we could be asked to leave public school settings because of our gospel message.

And we believe *God is pulling us*. Since the building of the 202 loop, the Laveen community has exploded. Thousands of new homes have been built and thousands more are on the way. Building the facility now will allow us to reach these new residents not only on Sunday, but all week long as we grow our ministry to serve our community.

## When will this initiative end?

The Imagine Initiative will begin September 12, 2021 and go through October 31, 2024.

## Are my gifts to this initiative over and above my normal offerings a part of my normal tithe?

All offerings given to the Imagine Initiative are completely separate from our regular offerings. This means that we are asking that Imagine offerings are given in addition to what you are already giving now.

*FAQs continued on next page...*



### When will we be asked to make our commitment?

Our Big Give Sunday will be October 24, 2021.

### Can my gift involve stocks or other assets in addition to cash?

Absolutely. If this is the case, please email us at [office@cwlk.church](mailto:office@cwlk.church) for further assistance.

### What will take place on Big Give Sunday?

On our Big Give Sunday we will worship, celebrate, and pray over what God has planned for the coming years at CrossWalk. We will ask our entire church, 100%, to participate by committing to give financially to the Imagine Initiative. We ask that everyone submit their Imagine commitment card on this day at the end of each service.

### Will financial commitments be made public?

We will make public and celebrate the total commitment given by the church. Personal financial commitments will **NOT** be made public or shared in any way.

### Can commitments be changed if necessary?

Absolutely. We understand that life circumstances can shift our ability to change your commitment, please email us at [office@cwlk.church](mailto:office@cwlk.church) if that is the case.



# \$2,000,000 TARGET GOAL

## IT WILL TAKE ALL OF US TOGETHER TO ACCOMPLISH THE VISION BEFORE US.

As you pray and evaluate how God wants you to give during this time, allow this gift chart to be a discipleship tool for you. Allow it to inspire and challenge you towards greater generosity in the mission of making more and better Jesus-followers.

### CrossWalk Church Giving Initiative (36-month commitment -- Over/Above giving)

Number of Gifts	Amount of Each Gift
1	\$250,000
2	\$150,000
2	\$100,000
2	\$75,000
2	\$50,000
2	\$40,000
3	\$30,000
10	\$25,000
25	\$10,000
25	\$7,500
25	\$5,000
25	\$3,500
Many	\$2,500

# CREATIVE WAYS TO GIVE

Your margin for giving may feel much smaller than you'd like it to feel. That's not unusual! But often as we expand our vision to include all of the resources that God has given to us, we begin to see new avenues for generosity we hadn't initially considered. You may be amazed at your capacity to give! The following 7 options are suggested as a means to help you consider some creative ways to give.

### 3. Redirect current expenditures

Families often have short-term expenses factored into their budget. When those expenses end, those funds can be redirected without major budget adjustments. For example, a family that pays off a loan may choose to continue budgeting the same amount of the loanpayment as a gift.

### 5. Donate Stored Resources

Appreciated assets (like stocks or real estate) can also be resources for generosity. Talk to a financial advisor for ways to maximize these gifts.

### 7. Commit Unexpected Cash

Sudden influxes of cash due to an inheritance, a second income, or gifts can be added to gifts from regular income.

### 1. Practice priority budgeting

Many families will choose to rearrange their priorities and give up something in their current budget in order to give more. Priority budgeting may mean postponing a planned expenditure, like a new car, vacation, home remodel, or other major purchase.

### 2. Increase giving with increased income

We often increase our standard of living when we receive a raise or a bonus. Some families elect to keep their standard of living the same and increase their giving by the amount of the raise or bonus.

### 4. Sacrifice your extra time

Extra time can be converted into extra income and greater giving capacity through part-time jobs.

### 6. Give from your excess

Some families save over a period of years for a special project. Funds initially saved for vacations, new vehicles, or other projects can be redirected as gifts.



## [ THE GIVING LADDER ]



## What Question Am I Asking?

### What does God want me to keep from God's resources?

Generous givers live out their belief that God owns everything. They keep only what they need while investing the rest in His Kingdom.

### What does God want me to give from God's resources?

Tithers believe God owns everything. They live off 90% and invest 10% in His Kingdom.

### What does God say to do with God's money?

Consistent givers have an understanding that God owns everything. They give consistently, but they haven't yet reached 10%.

### What do I do with God's money?

Occasional givers are beginning to understand the concept of biblical stewardship. They haven't yet developed a regular pattern of giving and don't yet give a certain percentage, but they give.

### What do I do with my money?

First time givers are moving in practice from owners to stewards. They have taken the first step of faith and invested something financially in God's Church and His Kingdom.

*"Each one must give as he has decided in his heart, not reluctantly or under compulsion, for God loves a cheerful giver."*

*(2 Corinthians 9:7)*

**If someone were to look at how I use my time, my energy, and my money, what would they learn about my priorities?**

**What difference do I want my financial commitment to make in my heart and life? Will my commitment change me and push me to make a meaningful sacrifice for the mission of Jesus?**

***For you know the grace of our Lord Jesus Christ, that though he was rich, yet for your sake he became poor, so that you through his poverty might become rich. 2 Cor. 8:9***

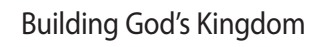


## ERIC BAIM

I was forced to go to church as a child and I hated it. I saw people who would go to church on Sundays and not be good people during the week. This made me think people were hypocrites. When we had our daughter, my wife Christine wanted to bring her up in a godly environment. I wasn't opposed but wasn't excited. We tried a few churches in the area and couldn't find a good kids program. A friend told us about this small church meeting in a gym that had a great kids program. We tried it and liked it. We were "roped" into volunteering in the first few times we attended. This was great for me because I would not be the one to just say, "Can I volunteer?" It's been a long process to change my thinking of people who go to church on Sunday and "sin" during the week, because now I am one of them. Through this whole process I was able to learn that those people aren't hypocrites. They go to church on Sunday because of the sin we all have. That is how Crosswalk has changed my life.

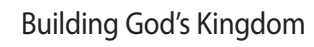






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# Building God's Kingdom

## Week Five - Being Part of Something Bigger

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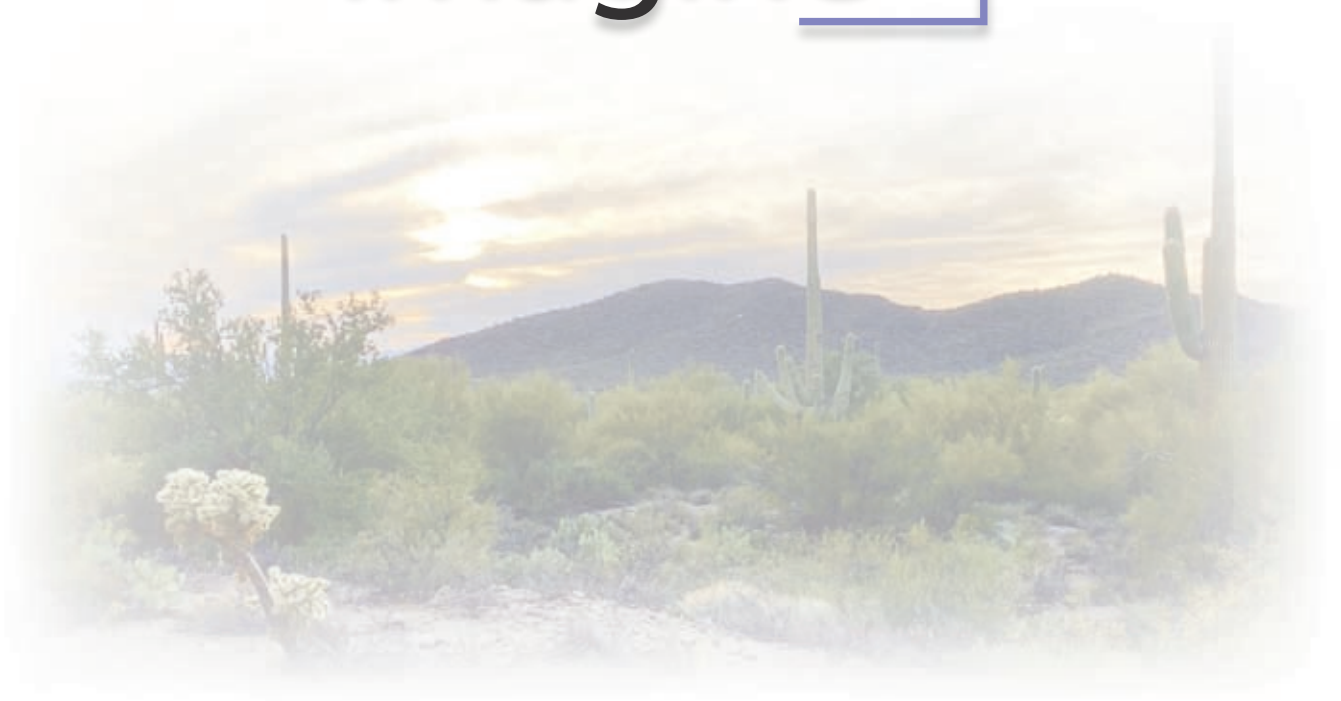
**“Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work**



**within us, to him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen.**



# Imagine



**CrossWalk  
Church**

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